

La Crosse Lightning Lacrosse Club
Board Meeting
August 21, 2017

In attendance: Janice Lambert, Sarah Smith, Katie Irwin, Tracey Melvin, Chris Bell

Meeting called to order at 6:33pm

President report:

Looking to fill Fundraiser position and Coaches Rep – at this time the Board may have to split up these responsibilities between current board members.

Coaches Rep (Coaching Director) shall serve to represent all coaches from all Lightning Lacrosse club teams. He or She will ensure that properly vetted and certified coaches are appointed for all teams, and that these coaches will proceed upon a course of instruction so as to improve player skills and development. They shall ensure all Club expectations are being communicated to the coaching staff, and that coaching staff concerns are brought forward to the Board. This person will also be responsible for the establishment of a game schedule for all teams, and will coordinate with the Equipment Coordinator to ensure players will be properly equipped.

Chris Bell said he would help along with Sarah Smith. Sarah stated she would help with recruiting coaches.

Fundraising Chairman shall serve as the coordinator for all fundraising activities of the La Crosse Lightning Lacrosse Club. He or She will secure a committee of people interested in facilitating one or more fundraising activities as approved by the Board of Directors. This person will oversee the Clothing and Picture Coordinators.

****If anyone is interested in either of these positions or willing to help – please contact Janice Lambert with questions.**

VR Report: No Report

Past President Report: No Report

Secretary Report:

Sarah Smith will edit last minutes to correct the dollar amount allocated for the clinics. It currently states \$300 for marketing and \$200 for a backstop. This should read \$500 for marketing and \$200 for backstop with a total of \$700.00.

Sarah asked Chris Bell to double check the coaching directors report. This should have corrections to read teams in the East (Red – more established) and West (White – less established) conference. Madison East and Watertown will move to the White teams and Stoughton and Sauk will move to the Red teams. Red will have 8 teams and white will have 6 teams. (Janice please check this)

Treasurer Report: Monthly Financials were discussed – nothing approved until next board meeting

High School Rep Report: No Report

Youth Rep Report: No Report

Fundraising Report:

Kornfest cleanup – Friday night group was not informed that the beer tent stayed open later – looking at maybe ½ the help for next year as Friday night seemed to be slower in attendance.

Kornfest invited the Lacrosse Club back next year.

Coaching Director Report:

Chris discussed Wednesday's practices – he will see how the next practice goes and either discontinue them or check to see if another day or time works best with High School Players.

Looking at a shooting camp. Janice to see about a group text to see if a better time or day works best for High school students.

Looking into games on weekends vs. during the week for High School teams.

**put on the agenda for next meeting – discuss weekend games vs. weekday games. Further travel for Watertown, Oregon, & Stoughton weekend games, closer schools played during the weekdays.

Old Business:

Field discussion – Holmen Girls soccer team is moving to middle school this spring – have Shelly follow up with Holmen High School again to confirm usage of High School field.

Katie to email Onalaska to find out next date for meeting.

If we are able to obtain both Onalaska and Holmen fields – we could look at rotating the High School/Youth teams.

French Island Veterans Park is still an option – if available – not available for fishing tournaments on certain weekends.

Katie – Try it Days – over a dozen kids came to try out Lacrosse – parents stayed to watch – many parents commented that they did not know anything about Lacrosse or where to find information regarding Lacrosse.

New Business:

Janice would like to get a proposal together to approval from Badgerland in September for October 7/8 or 21/22 for Try It Days. Would request that Badgerland bring full equipment for High School and Youth. Looking at times from 2:00pm -4:00pm – looking at Onalaska soccer fields for a possible location. We would have registration open for Try It Days as well.

Would like to offer this prior to February before session starts to obtain funding for Wellness Center. Looking at 1.5 hours 2 days through February 4th-10th.

Registration open as well – Could offer Sunday, Monday, Thursday from 6-7:30 pm. Janice will follow up with Wellness Center on availability. Katie to follow up on field availability as well.

1st Try It Days we could use the K-mart sticks – maybe offer them up for sale to new players to re-coop some of the money – all sticks are legal. Maybe sell ½ of these sticks to the new players – keep the rest for Try It Days. We would use the old heads for Try It Days or donated heads.

Sarah to check on electronic billboard on Hwy 16 in La Crosse to advertise on. Cost seemed to be very high for this upon research on website.

We also need Accidental Waivers signed at all events.

Chris stated that the changes with Red and White teams are more likely to happen – will update at next meeting.

Janice introduced the Website Host Sports Management Host information. Badgerland to move platform to Blue Sombrero. Janice spoke to Bonnie customer service rep for Blue Sombrero.

Blue Sombrero will take credit cards with 2.8% transaction fee – no fee for website – which will save the club \$350 annually. We can do our own layout – teams will have a mobile app, which will include club news, team news. Games can be updated – can RSVP on website – Coaches and team managers will have the same clearance – team managers will have access as well.

We can offer a registration platform – will still require a US Lacrosse number to register.

This can link the league schedules – will do push notifications. The club would enter the game field locations and they would enter the schedules. We would have staff access.

Lax and lax.com – Mike bought the domain through Go Daddy – this will link directly. Will have to pay the renewal fee for Go Daddy.

Janice will send an email to all board members regarding Blue Sombrero.

Equipment still out – 7 people still have equipment – Chris to email Annette to see if anything has been returned before an email is sent to parents. Looking to give them a specific return date – if not returned prior to August 31st (if Annette can verify 1st) deposit checks will be cashed. If NSF – cannot register until paid. Chris will cc the Lacrosse club on any emails to have documentation.

Next Board Meeting – September 18th @ 6:30pm

No motion can be made to adjourn meeting – meeting ended at 8:21pm